Google Analytics for Windows Phone

This video show how to instrument a Windows Phone app with Google Analytics framework. It also shows how to create rich and interactive reports on Google Analytics web portal. Furthermore, it demonstrates creation of custom email alerts and Google Analytics APIs

Video tutorial

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Downloads

- Source code download
- Power point slides download

Summary

Implementing Google Analytics in your app will allow you to better understand your user base and therefore be able to invest your development resources into the features that your users are interested in. This will ultimately result in better user experience and generate more downloads and sales of your app. After watching the 20 minute video you will be able to create rich and interactive reports on Google Analytics web portal. This shall familiarize one, in creating custom email alerts and the programming essentials with Google Analytics APIs.

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